



IN HER VISION

SPONSORSHIP OPPORTUNITIES



Join us on a visionary journey of empowerment. Together, we'll ensure marginalized communities in North Carolina gain access to ocular care that opens doors to a world filled with endless possibilities and boundless potential.





WE KNOW THE IMPACT A PAIR OF GLASSES CAN HAVE...

Our story starts almost 50 years ago when an 8-year-old immigrant was fit for her first pair of glasses. This unexpected moment profoundly transformed everything – ultimately illuminating her path in life.

That child was none other than our visionary leader, Dr. Besharat, Founder of In Her Vision, and she embodies the essence of our organization – where the ability to see leads to endless possibilities.

Prior to receiving her first pair of glasses, Dr. B navigated school with great difficulty. As a non-native English speaker, she strained daily to comprehend the language as her sight was obscured by a blurry veil.

The gift of sight motivated Dr. B to become an Optometrist, but the Covid pandemic ignited her desire to respond to the deep calling within. One that led her to launch a 501(c)(3) nonprofit, aiming to improve lives just as hers had been. Eye exams and preventative healthcare are frequently inaccessible to marginalized communities. Due to their status as preventative care, they are often given low priority, but we are committed to ensuring that individuals can receive the necessary care without having to make sacrifices in other aspects of their lives.

In Her Vision serves as a guiding light, empowering women, children, LGBTQ+ individuals, as well as refugee and immigrant communities to envision a world full of possibilities and potential. Since our inception, we have provided over 1,000 North Carolinians an opportunity to see more clearly, helping them navigate their day to day lives with more ease. Together, we're giving people the opportunity they deserve.

**AN ESTIMATED 1.1 BILLION
PEOPLE WORLDWIDE HAVE
VISION IMPAIRMENT OR
BLINDNESS THAT COULD
HAVE BEEN PREVENTED.**

*World Health Organization

And it's our job to make sure
our neighbors aren't a part of
that statistic.

OUR MISSION

To foster sight and transform lives.

OUR VISION

We envision a world where everyone has the
opportunity to see clearly and thrive.



WE CAN'T DO IT ALONE.

...and this is where your team comes in.

We are seeking aligned corporate sponsors to help us further our mission of providing accessible and comprehensive eye care to those in need. Your partnership will help us expand our services, reach more people, and make a real difference in the lives of those we serve. We welcome the opportunity to collaborate with businesses that share our values and are committed to making a positive impact in their communities. Together, we can work towards a future where everyone has the opportunity to see their best and live their fullest lives.

SUSTAINER \$25,000

Sponsorship duration: 12-months

Logo prominently displayed on mobile van
Front page placement on IHV Website
Inclusion in monthly newsletters
Full-page Company Highlight in Annual Report
Logo featured on all external communications (social media, announcements, and newsletters)

PARTNER \$7,500

Sponsorship duration: 1 month

Exclusive sponsorship of 1 clinic
Volunteer opportunities for your employees at clinic
Logo inclusion in all clinic external communications (social media, announcements, and newsletters)
Logo featured in the Annual Report

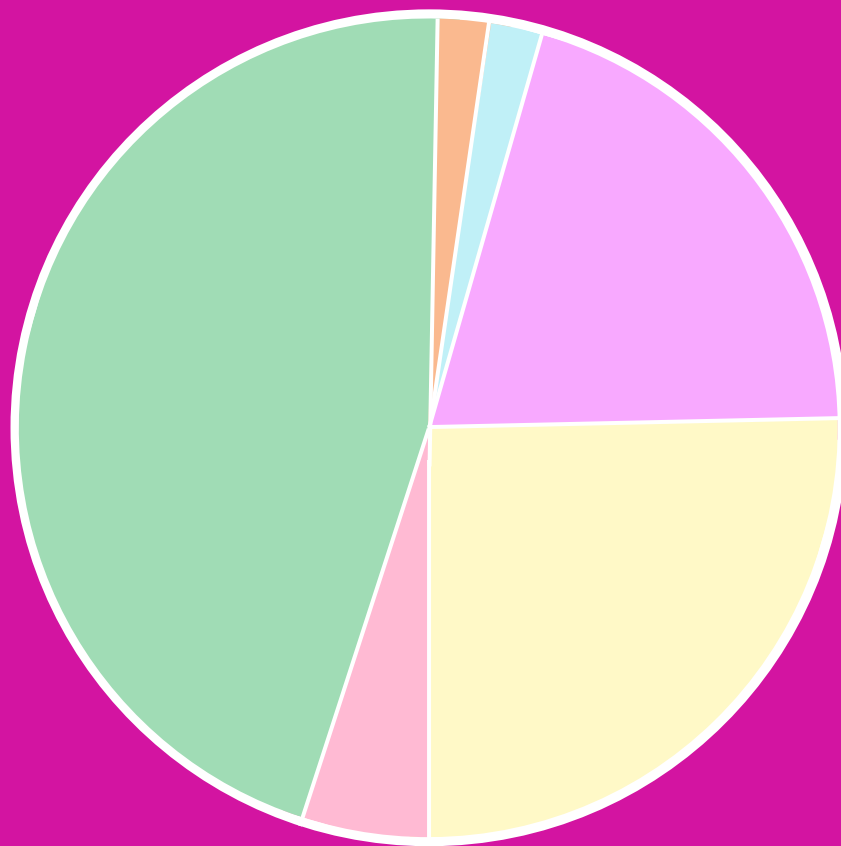
ALLY \$1,000

Sponsorship duration: 1 event

PPE sponsorship for 1 clinic
Coordinated social media highlight
Logo inclusion in monthly newsletter

TRANSPARENCY AT ITS BEST

Discover How Your Donation
Dollars Transform Lives



45% - Doctor & Technician Staffing



20% - Event Coordination



2% - Insurance & Licensing



25% - Travel Expenses & Van Rental



2% - Medical Cards, Prescriptions,
& MISC Supplies



5% - Equipment Maintance & PPE

OUR COMMUNITY PARTNERS

We partner with incredible community organizations to expand our reach as far as possible in North Carolina.

The logo for 'inteact' features the word in a lowercase, sans-serif font. The 'e' and 'a' are stylized with a heart shape integrated into them.

urban
ministries
OF WAKE COUNTY
COMPASSION. DIGNITY. CARE.



Benevolence Farm
WHERE SECOND CHANCES GROW NATURALLY



DURHAM TECH

The logo features a stylized house icon with a white outline and a grey interior, next to the text 'HEALING TRANSITIONS' and 'A Place for Recovery'.

LGBTQ
CENTER
OF DURHAM



Haven House
Services
STRONG YOUTH. BRIGHT FUTURES.

The logo features two interlocking 'C' shapes, one purple and one green, with a small yellow circle in the center.

COMPASS
CENTER

The logo features the word 'STUDENTU' in a bold, blue, sans-serif font, with a stylized city skyline icon integrated into the 'U'.The logo features a stylized house icon with a blue roof and orange leaves, above the text 'Families Moving Forward'.

Families
Moving
Forward™



LET'S CREATE IMPACT TOGETHER

We'd love to partner with you and explore how your organization and In Her Vision can work together to provide accessible and comprehensive eye care to our neighbors who need it most. Join us in building a more equitable and inclusive community today.



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InHerVision
CLARITY IN SIGHT